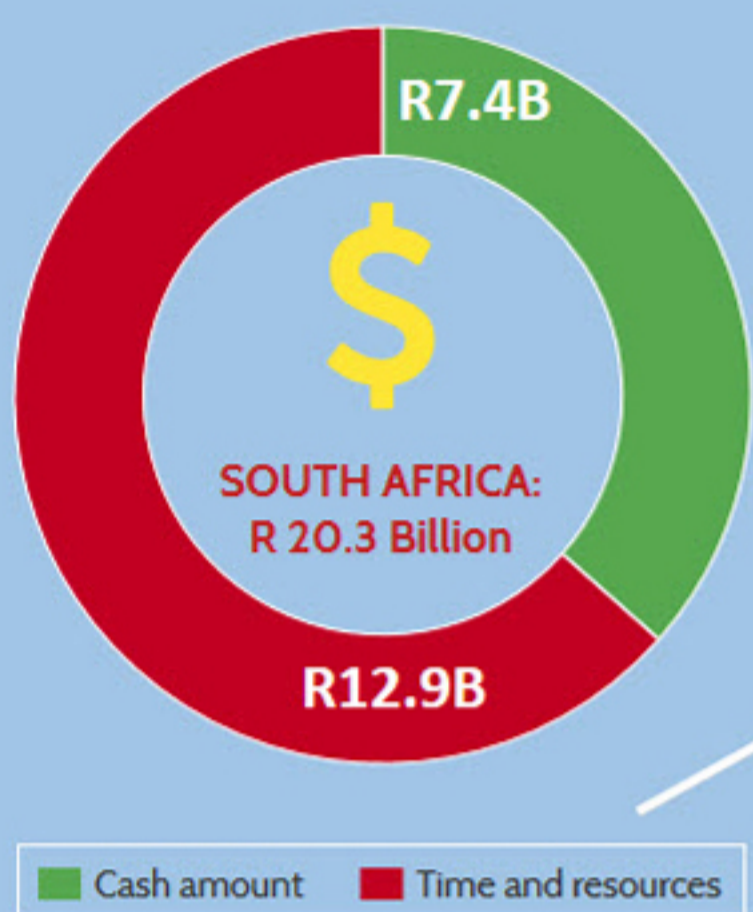
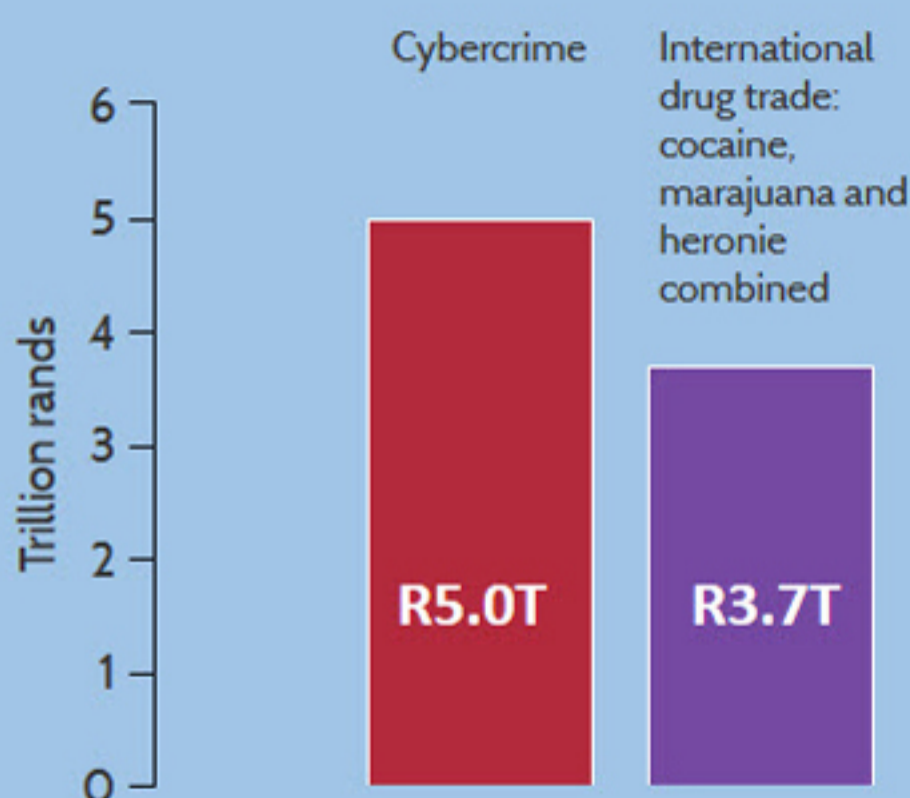
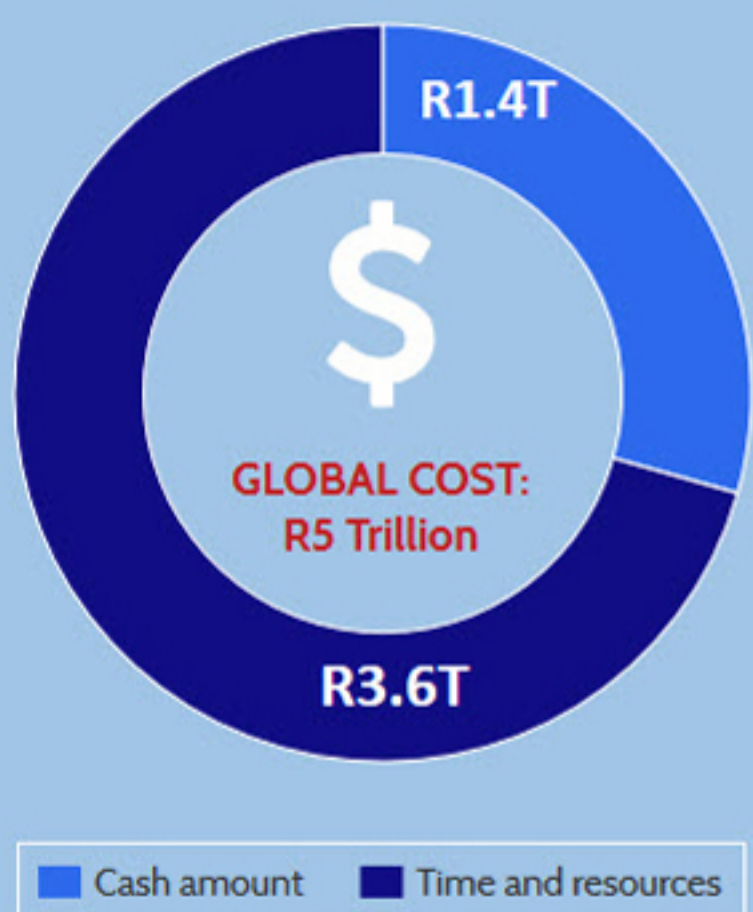


CYBER SAFETY: THE COSTS AND STATS

THE COSTS OF CYBERCRIME TO ECONOMIES



AVERAGE TIME SPENT PER PERSON: 9 DAYS

TIME SPENT INCLUDED:

- Replacing cloned bank cards
- Recovering stolen money from accounts
- Recovering stolen identities
- Containing and recovering from attacks to data servers and websites
- Removing malware and repairing damage to personal computers

THE NUMBERS



There are 1 million victims of cybercrime every day. That's 14 every second*



South Africa is one of the cybercrime capitals of the world



8.4 in every 10 South Africans have been victims of some form of cybercrime

COMPARED TO:



7 in 10 in America



5 in 10 in the UK



3.8 in 10 in Japan (world's lowest)

BUT: only 2 in 10 people report the crimes to the police

*Figures from 24 countries surveyed in the 2013 Norton Report (www.za.norton.com/cybercrimereport)